



# DBC ADVERTISING CONTRACT

Company/Organization: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**TWWM Deadlines**

- Spring magazine March 6
- Summer magazine/catalog June 2
- Fall magazine August 25
- Winter magazine/catalog November 9

**Magazine Specs:**

Full page: 8.75"W x 11.25"H  
 Half page: 8.75" x 5.6"H  
 Third page: 2.5"W x 10"H  
 2 page spread: 17.25"W x 11.25"H  
 \*All sizes include 1/8" bleed

**BuyMyDeer.com Specs:**

Small Side Bar Ad: 150 x 150 pixels  
 Large Side Bar Ad: 150 x 250 pixels  
 Banner Ads: 800 x 120 pixels

**Directory Specs:**

Full page: 7.75"W x 10.25"H, no bleed  
 Half page: 7.75"W x 4.25"H, no bleed  
 Cover page: 9"W x 11"H, with bleed  
 Back Cover: 9"W x 11"H, with bleed  
 Tabs: 8.5"W x 11"H, no bleed

**TWWM Contract Date:** \_\_\_\_\_

**Automatic Annual Renewal**

**TWWM Issues**

- Spring  Summer
- Fall  Winter

**TWWM Ad Size**    **1 issue**    **4 issues (Bill each)**    **(Pay 4 in Full)**

- 2 Pg Spread     \$1200     \$1000     \$800
- Full page     \$600     \$500     \$400
- Half page     \$300     \$250     \$200
- Third page     \$200     \$167     \$133

**Directory Ad:**  Yes    **Convention Program Ad:**  Yes

**BMD Contract Date:** \_\_\_\_\_

**Automatic Annual Renewal**

**Ad Type**    **Monthly**    **Yearly**

- Small Side Ad     \$30     \$300
- Large Side Ad     \$50     \$500
- Top Banner Ad    X     \$999
- Lower Banner Ad     \$89     \$899

|                     |          |
|---------------------|----------|
| Cost per TWWM issue | \$ _____ |
| Cost per BMD Ad     | \$ _____ |
| Total Net Due       | \$ _____ |

- Charge CC per TWWM issue     Charge CC in full
- Invoice per TWWM issue     Invoice in full
- Check enclosed/mailling check

CC# \_\_\_\_\_

EXP \_\_\_\_\_ Verification Code: \_\_\_\_\_

**Signature** \_\_\_\_\_

**ALL ADS MUST BE PAID BY THE AD DEADLINE. ONLY PAID ADS  
WILL APPEAR IN TWWM or BuyMyDeer.com.**

**Terms and Conditions**

All advertising for TWWM or BuyMyDeer.com are solely for the use of its advertisers and the Deer Breeders Corp. TWWM advertisers will receive discounts on Ad placement prices with the agreement to advertise in (4) quarterly issues paid up front. Single advertisement is available at full price. Advertisers have the option to pay the fees in full, be billed per issue, or have a credit card charged quarterly. All advertisers must have a print ready Ad submitted to the DBC by the deadline listed above. DBC reserves the right to reject or cancel any advertising by sole and absolute discretion of the DBC.